

ReidSpeed Inc.

Sponsorship Opportunities - 2010

ReidSpeed is proud to present a limited amount of sponsorship opportunities to promote your company by partnering with ReidSpeed as Todd Reid competes in the Robin Hood Rally. The Robin Hood Rally will take place between May and November 2010 and is scheduled to air on syndicated television during the fall viewing season.

Not only will Todd Reid endeavor to win the Robin Hood Rally championship, this talented driver is scheduled to participate in all 10 of the scheduled races, plus the Track day and other media coverage events. Employing not one, but two distinct racecars, Todd has planned to maximize his chances for success by selecting the best car for the race/track conditions (be it wet or dry). These unique racecars are sure to be a stand-out in the field.

In addition to the Robin Hood Rally events, your sponsorship will also provide exposure for your company at select Bonus Events!!!

- Hyperfest
- NASA series
- Redline Time Attack events

(Bonus events subject to change)

Please see our Tiered sponsorship opportunities to select the package to best meet your needs.

ReidSpeed Inc.

Tiered sponsorship options

Title Sponsor package - \$5000

- Your company logo displayed on all body panels (both racecars)

<u>Location</u>	<u>graphic size (approx.)</u>
hood	5sqf
roof	5sqf
both doors/qtr panel	4sqf
both fenders	1sqf
front bumper	1sqf

- logo on driver's helmet
- logo on driver's suit back and breast
- 2 location appearances: The driver, Todd Reid and both race cars will appear at your location for 4-6 hours
- VIP passes to any event
- 1 day expert instruction at Drivers Ed event
- 2 banner ads displayed on ReidSpeedinc.com

Premiere package - \$2000

- Your company logo displayed on select body panels (both racecars)

<u>Location</u>	<u>graphic size (approx.)</u>
hood	2.5sqf
roof	2.5sqf
both doors/qtr panel	2sqf

- logo on driver suit
- 2 VIP passes to race
- 1 day expert instruction at Drivers Ed event

Gold package - \$500

- Your company logo displayed on select body panels (both racecars)

<u>Location</u>	<u>graphic size (approx.)</u>
hood	2 sqf
roof	2 sqf
both doors/qtr panel	2 sqf

- logo on driver suit
- 1 day expert instruction at Drivers Ed event

Internet option - \$1000

- 2 banner ads displayed on ReidSpeedinc.com

* The Internet option can be added to any package, or purchased individually.